**Project Design Phase-I**

**Proposed Solution**

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| Date | 22 September 2022 |
| Team ID | PNT2022TMID02427 |
| Project Name | Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion in short period of time. |
|  | Idea / Solution description | The e-commerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users. |
|  | Novelty / Uniqueness | By using smart recommender, the time consumed to search for perfect product is reduced. A recommendation is an information filtering system uploading information tailored to users' interests, preferences, or behavioral history on an item. |
|  | Social Impact / Customer Satisfaction | By using this application customer can know their exact match of outfits which they are expecting. They can also compare the quality and price of the product with other brands. |
|  | Business Model (Revenue Model) | Dealing with perfect match for the customer makes our idea furnished and this is achieved by the chart based on the customer need. It attracts more customer leading higher revenue. |
|  | Scalability of the Solution | Whatever may be the customer need like brand, size, colour, etc,. this system predicts and appropriate product. If Multiple user access the system at the same time, it process scalable. |